



2026

*Sponsorship & Media
Packages*



Welcome!

Welcome to the 10th anniversary of the Homesteaders of America conference! We are beginning to work on this anniversary year's events, and I think it's going to be amazing. More than ever, we appreciate your willingness to support this event and organization. It wouldn't be the same without you.

This year we want to work with our sponsors more than ever. If you have a unique idea on how we can get your business and brand in front of our attendees and online audience more, we want to hear about it! In years past many of our sponsors have had unique ideas that truly set them apart from others.

If you've never sponsored with us before, let me tell you a bit about Homesteaders of America (HOA). We are a homesteading organization run for and by homesteaders. We quite literally have our own farms and families that we tend to everyday, just like everyone else! Our goal is to create sustainable communities and families, to teach others how to efficiently live this lifestyle, and to make America agrarian once again. The times that we are living in are very obviously not getting better—but we can change that through homesteading. It's time to turn those lawns into gardens, and communities into the parallel system of wealth and wellness.

Whether you are focusing on gardening and chickens, or a product that truly pertains to the homesteader, we would love to showcase you at this event. Often times our sponsors have told us that coming to the event isn't necessarily about making sales, but more about branding themselves as “the company” in their niche for the homesteading community. But don't worry, they sell a lot at events too, and good branding means even more sales for longevity.

Our goal in sponsorship is to show our attendees and members that your company is truly valuable to their lifestyle. Because of this, we only partner with companies and businesses that align with our homesteading beliefs. We do not bring on companies or products that are “spammy” in nature, or that don't align with the family and community aspect of homesteading.

If you have any questions, we'd love to chat with you more. Take a look at the sponsorship kit and let us know what you think!

Thank you to our 2025 Premier Sponsors!



Founder, Homesteaders of America



Where You'll Be Seen

Social Media

With over 237,000 followers online, we are reaching homesteaders across the globe! Your business, product, or service will be shared online on our social media, website, and more! For top tier sponsors, videos about your business will be shared on our YouTube Channel and podcast.

In Print

Your sponsorship will be featured across our 2026 printed materials—from flyers to our official conference program. You'll also be showcased in the Homesteaders of America Magazine, our 100+ page coffee-table publication released twice a year. Select tiers include premium advertising placements for even greater visibility year-round.

Our Members

Homesteaders of America has a rapidly growing online membership of individuals living and supporting the homesteading lifestyle. Sponsors and vendors have the option to offer exclusive discounts to our members—fostering connection, community, and brand loyalty. With thousands of active members nationwide, your sponsorship helps you reach even more of the vibrant homesteading community.

At Conference

We highly encourage our sponsors to also have a booth at the conference. But if that isn't an option for you, that's ok! Your logo will be seen on banners at the event, in our program, and on each screen in the speaker lecture areas. We are also open to discussions of other ways we can specifically showcase YOUR business or service at the event.



2026 Sponsorship Levels

PREMIER SPONSORSHIP— \$18,000

This sponsorship includes EVERYTHING, for EVERY SINGLE HOA event. This level also includes sponsorship of ALL online events that we choose to do during the year. The special thing about this sponsorship is the EXCLUSIVITY in your business niche for both sponsors and vendors at our HOA events. You will be given options on what niche you'd like to fit into in regard to which product(s) you offer.**

Truly become a patriot and PREMIER sponsor of the HOA events. Brand your business as "the" business to patronize in the homesteading community! Let our attendees know you're serious about their homestead and farm, while making a huge impact in our community!

WHAT'S INCLUDED:

- 10 weekend passes to EVERY event (Don't need them all? Do a giveaway!)
- Free access to online events
- Sponsorship across all HOA events for the calendar year (including online)
- Vendor space - 10'x20' (with table, 2 chairs, and tent -- larger spaces also available)
- Opportunity to introduce speakers at events
- One to two minute video which will be shown between speakers at events (and possibly as ads on HOA YouTube content)
- Full page OR Spread ad in program (ask for size requirements)
- Cover ad, full page, or spread in BOTH of our HOA Magazines in 2026 ***
- First opportunity to be a sponsor the following year
- Podcast sponsorship once a month on the HOA podcast (or equivalent)
- Information and logo on ALL print and online material

*** For example, if you are a hatchery, then you'll have exclusiveness to the hatchery niche, but may not have exclusiveness in the "chicken products" niche. If you are a fencing company, you can choose to have exclusiveness in a particular fence (like netting), but not every kind of fence (like pole fences and insulator fences). If you are a seed company, you may have exclusiveness in seeds, but not in selling garden tools. This keeps the market fair and gets more products in front of our audience. Your niche will be what you are most well-known for. Please work with your sponsorship rep to nail down details for your sponsorship exclusiveness.*

**** With a 3,700+ member print run. This magazine is mailed out with a spring/summer issue and a fall/winter issue. Availability on cover ads is first come first serve in regard to inside front, inside back, and back cover.*



2026 Sponsorship Levels

THE RANCH SPONSORSHIP— \$15,000

This level includes sponsorship of the October event and other events (if applicable), including online events. This level also comes with online packages so you'll be seen where it matters! Let our attendees know you're serious about their homestead and farm, while choosing a level that is higher than the "Big Red Barn", but not as serious as the "Premier"!

You'll still get the special treatment! But exclusivity is not included in this tier.

WHAT'S INCLUDED:

- 8 weekend passes to EVERY event
- Free access to online events
- Sponsorship across all HOA events for the calendar year (including online)
- Vendor space - 10'x20' (with table, 2 chairs, and tent)
- Opportunity to introduce some speakers at events
- One to two minute video which will be shown between speakers at events (and possibly as ads on HOA YouTube content)
- Full page ad in program (ask for size requirements)
- Full page ad in BOTH of our HOA Magazines in 2026
- Podcast sponsorship up to five times a year on the HOA podcast (or equivalent)
- Information and logo on ALL print and online material



2026 Sponsorship Levels

BIG RED BARN SPONSORSHIP— \$6,000

For the sponsor who just wants to be involved with the annual October event we host in Virginia, this is a great opportunity for you to be one of our top tier sponsors at the event! *If you'd like to be a sponsor of our online events, add-ons can be accepted with this sponsorship for an additional \$1,000 per event.* These sponsorship levels can also be added for other HOA events throughout the year.

WHAT'S INCLUDED:

- 6 weekend passes to the October event
- Sponsorship of 2026 October HOA event
- Vendor space - 10'x20' (with table and 2 chairs)
- Opportunity to introduce speakers at event
- One to two minute video which will be shown between speakers at events (and possibly as ads on HOA YouTube content)
- Full page ad: 8.5"x11" in event program
- Full page ad in HOA magazines for 2026
- Podcast sponsorship 2 times a year on the HOA podcast
- Logo on most printed and online promotional material

THE GOLDEN COOP SPONSORSHIP— \$3,000

WHAT'S INCLUDED:

- 4 weekend passes to the HOA October event
- 10x10 vendor space at HOA October event (table and chairs provided)
- Half page ad: 8.5"x5.5" in event program
- 1/6th page ad in HOA magazines for 2026
- Information and logo on HOA website



2026 Sponsorship Levels

THE WOOD SHOP SPONSORSHIP— \$1,000

WHAT'S INCLUDED:

- Sponsorship of 2026 HOA October event
- 4 weekend passes
- Vendor space - 10'x10' (with table and 2 chairs)
- Quarter page ad: 4.5"x5.5" in HOA program
- Logo on website

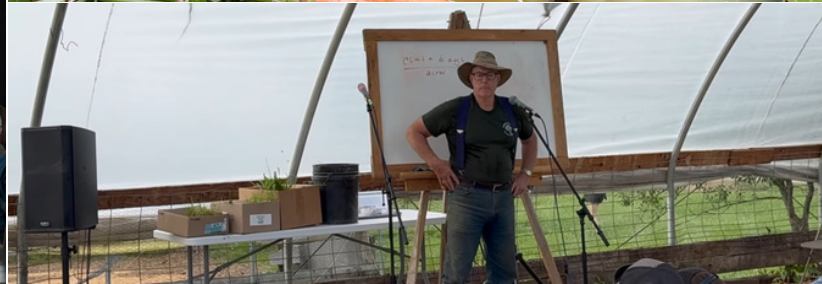
THE MILKING PARLOR SPONSORSHIP— \$500

WHAT'S INCLUDED:

- Sponsorship of 2026 HOA October Event
- Includes 2 weekend passes
- Small logo on website
- Business card size ad in conference program

All sponsors will have their logo on promotional material at the event, including a "Thank You Sponsors" graphic that plays on all screens in between lectures during the 2026 event, and on any banners that may be purchased for the event. For online event sponsors, the same will be true for online banners and content. However, depending on your sponsorship level, your logo may be smaller than those of top tiered sponsors.

>> Sponsorships will not be promoted until your sponsorship contract is signed and payment is received. <<



WHAT'S COMING IN 2026?

LEARN HOW TO HOMESTEAD IN A WEEKEND May 22-23 @ Polyface Farm

Earlier in the year, we'll kick off the season with our Homestead in a Weekend event at Polyface Farm- a hands-on experience where attendees learn by doing. It's the perfect way to step into spring, roll up your sleeves, and practice the very skills that make homesteading come alive.

HOMESTEAD WOMEN'S RETREAT TBD

OCTOBER 10TH ANNUAL CONFERENCE

*6,000+ attendees, 150+ vendors!
October 8-10 in Front Royal, VA*

Come be part of the most sought-after homesteading conference in the nation! This highly anticipated event sells out well before the gates even open- with thousands eager to attend in person and many more joining us online. Don't miss this incredible opportunity to connect with over 6,000 attendees, showcase your brand, and learn alongside the nation's leading homesteaders. We can't wait to grow with you!

Conference Program ADVERTISING

Connect with homesteaders far and wide in our annual conference programs! Each attendee receives a conference program when they arrive at the event. Inside of its beautiful covers, this conference program includes vital information about the organization, conference, sponsors, discount codes, and more! Your ad will be seen by the people who will utilize your business, service, or product at the event. If you contract a sponsorship, you will automatically receive an ad in the program. However, if you only want to buy advertising space for your business, that's possible too! Find the information below and we can help you get started!

8.5" x 11" program .125" bleed

SPECIFICS

FULL PAGE

\$400

8.5" x 11"

HALF PAGE

\$300

8.5" x 5.5"

QUARTER PAGE

\$200

4.25" x 5.5"

BUSINESS CARD

\$125

3.5" x 2"

*— All specifications are width by height —
If we need to create the ad for you, please add an
additional \$50 to your advertising cost.*





Reach your Audience!

We want to partner with the products, brands, and services that will help our readers and members grow thriving and abundant homesteads, small farms, and healthy homes. Advertise in the Homesteaders of America Magazine to reach an audience committed to a self-sufficient lifestyle.

AD SIZES & RATES

INSIDE FRONT CV **\$3,000**

8.5" x 11"

INSIDE BACK CV **\$2,700**

8.5" x 11"

BACK COVER **\$3,000**

8.5" x 11"

FULL PAGE SPREAD **\$3,000**

8.5" x 11" each

HALF PAGE SPREAD **\$2,000**

8.5" X 5.5" each

FULL PAGE **\$2,000**

8.5" x 11"

HALF PAGE HORIZONTAL **\$1,000**

8.5" X 5.5"

THIRD PAGE SQUARE **\$800**

5.5" X 5.5"

COLUMN VERTICAL **\$500**

2.25" X 11"

SIXTH PAGE VERTICAL **\$225**

3.125" X 5.5"



- All ads must include a .125" bleed and .25" margin on all sides. Increase the margin to .5" for spreads.
- Images must have 300-450 dpi resolution.
- Export ads with CMYK color format.
- File type must be PDF.
- Email ad insertion to advertising@homesteadersofamerica.com.
- Ad design services may be purchased for an additional \$75 (+\$45 per each revision.)
- Deadlines- Fall/Winter: June 1st; Spring/Summer: December 1st





Ready to Join Us in 2026?

Katerina Shifflett | Sponsorship Coordinator
katerina@homesteadersofamerica.com

Amy K. Fewell | Founder
amy@homesteadersofamerica.com